

Jillian Lenae Hackett

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Apparel Design and Manufacturing Student Seeking Summer 2024 Internship

I am a Senior Undergraduate student at Texas Tech University majoring in Apparel Design and Manufacturing, with an emphasis on ready-to-wear, print and bridal design. I am incredibly passionate about the apparel industry, possess an entrepreneurial spirit, and am constantly seeking opportunities for personal and professional growth. I have had the pleasure of obtaining several unique opportunities as I have progressed through my undergraduate studies, further developing my creative and technical skillset ranging from concept development to final garment construction. Currently, I am seeking an apparel design or product development focused internship for the Summer of 2024.

Skills

Proficiency in Adobe applications; Illustrator, Lightroom, Photoshop • Lectra's Gerber AccuMark • Fashion Illustration • Trend Forecasting • Leadership • Strong Communication Skills • Team Management • Print Design • Portrait Photography • Detail Oriented • Flat Pattern • Draping • Garment Construction • Innovative • Adaptable • Time Management • Organized • Microsoft Office • Textiles • Fashion Styling

Relevant Experience

FabFitFun | Campus Representative | Lubbock, Texas

August, 2023 – Present

- Plan and execute bi-monthly on campus events independently and in collaboration with university organizations.
- Maintain cohesive brand presence through signage, social content, and event aesthetics. Simultaneously engaging with target market preferences.
- Curate social media content for campus specific account, including but not limited to; graphics, UGC and video content utilizing rising trends.

Victoria's Secret PINK | Campus Representative | Lubbock, Texas

May, 2022 – June, 2023

- Work closely with VS PINK Product Design and Merchandising teams providing insight and feedback in regards to product development.
- Maintain consistent brand presence on campus through campus wide events, in-store activations and identifiable social media presence.
- Communicate with corporate leadership, manage campus team, draft event proposals, execute initiatives in coordination with brand launches.

Education Texas Tech University

Expected Graduation: August, 2024

Apparel Design and Manufacturing | Bachelor of Science

GPA: 3.354

Awards & Honors

Glenna Goodacre Design Award

Awarded May, 2023

Victoria's Secret PINK Campus Rep Program | Top 10 School Spring '23 Semester

Awarded May, 2023

Fashion Group International Dallas Scholarship Competition Black Tie/ Bridal Category 3rd Place

Awarded April, 2023

CJ Davidson College Scholarship Award

Awarded March, 2021

Campus Involvement

Hi-Tech Fashion Group | Executive Board Member | Social Media Chair

March, 2022 – Present

ADM Fashion Show Model Call Coordinator & Backstage Assistant | Texas Tech Department of Design

February, 2023 – May, 2023